

2026 - 2027



SPEAKER KIT

- **INFORMATIONAL & INSPIRATIONAL KEYNOTES**
- **EDUCATIONAL WORKSHOPS**
- **BREAKOUT SESSIONS**
- **PERSONALIZED CONSULTING**



MICKI P
ENTERPRISES

**FUNDRAISING CONSULTANT
AUCTIONEER • EMCEE**

Property of:
Micki P Enterprises
Micki Pickering
Tx Auctioneer License #18066



www.MickiP.com

WHO IS MICKI P?



Micki Pickering is a nationally sought-after fundraising strategist, benefit auctioneer, event host, and speaker with more than 25 years of experience creating experiences that inspire action, deepen connection, and drive meaningful results.

With a career spanning event production, nonprofit fundraising, and live audience engagement, Micki brings a unique perspective to every stage she steps onto. She has helped organizations raise millions of dollars, guided teams through transformational event strategies, and is known for turning complex fundraising challenges into practical, actionable solutions.

As one of the most sought-after benefit auctioneers in Texas and the first woman to serve as lead auctioneer in the 30-year history of Celebrity Fight Night, Micki understands what moves people to say “yes” - whether that means making a gift, embracing a new idea, or becoming more deeply connected to a mission.

Audiences appreciate Micki's authentic style, high-energy presence, and ability to blend humor, storytelling, and real-world experience into presentations that are both engaging and immediately useful. Whether delivering a keynote, leading a workshop, or facilitating a breakout session, she equips attendees with fresh perspectives, practical tools, and the confidence to take meaningful action long after the session ends.

100+
Auctions
Conducted

Over \$100M+
Sold as
Auctioneer

Served on
15+
Committees
and Boards

\$30M+
Lifetime
Raised for
non-profits

Committee
Member since
12 year old

Over 500
Events
Professionally
Coordinated

Don't just take it from us:

"Micki Pickering brings a thoughtful, people-centered approach to her work, combining deep expertise in fundraising with a genuine passion for supporting nonprofits. She is engaging, collaborative, and brings an energy that makes her both effective and enjoyable to work with. Micki has a true heart for nonprofits and I highly recommend working with her if you get the opportunity."

– Apryl Reavis
Program Director, The Volunteer Center



Where to Start Before You Start

A Strategic Fundraising Event Development Workshop - Before You Book a Venue, Build a Strategy

Before you book a venue, build a strategy. Discover the five decisions that determine whether your fundraising event becomes a revenue- generating success or an expensive distraction.

KEYNOTE | WORKSHOP | BREAKOUT SESSION | PRIVATE CONSULTING

Plan Once, Market All Year

Using What You Already Have to Build a Strategic Marketing Calendar

Most organizations already have the building blocks for a successful annual marketing plan, they just haven't connected the dots. Learn to organize your events, campaigns, and communications into a clear roadmap for year-round outreach.

WORKSHOP | BREAKOUT SESSION | PRIVATE CONSULTING

The Path to Yes

Replacing Repeated Asks with Relationship-Driven Donor Journeys

Most organizations already have the building blocks for a successful annual marketing plan, they just haven't connected the dots. Learn to organize your events, campaigns, and communications into a clear roadmap for year-round outreach.

KEYNOTE | WORKSHOP | BREAKOUT SESSION

Find Your People

Building Mission-Aligned Marketing That Attracts the Right Supporters

Not everyone is your audience, and that's okay. Learn how to identify the people, businesses, and communities most aligned with your mission and focus your outreach where it matters most.

KEYNOTE | WORKSHOP | BREAKOUT SESSION | PRIVATE CONSULTING

The Magic is in the Timing

Why the Best Event Timelines Are Built, Not Borrowed

This workshop teaches participants how to deconstruct traditional event formats and rebuild them around their audience, goals, and guest experience- creating the energy and flow that keeps guests engaged from start to finish.

WORKSHOP | BREAKOUT SESSION | PRIVATE CONSULTING

The Self(ish) Volunteer

Why Giving Back May Be the Best Thing You Ever Do for Yourself

Through heartfelt stories and practical takeaways, this keynote explores how service creates purpose, connection, personal growth, and unexpected opportunities. Attendees leave inspired to make a difference while discovering the profound impact volunteering has on their own lives.

KEYNOTE |

The Second Gift

Why Stewardship Matters More Than the First Yes

Many sponsors and donors make their nextgiving decision long before they're asked again. Learn how thoughtful follow-through, genuine appreciation, and year-round engagement can transform first-time sponsors into lifelong partners.

KEYNOTE | BREAKOUT SESSION

The Sponsorship Blueprint

Designing Packages That Attract Better Partners and Bigger Investments

A sponsorship packet is more than a list of logos and perks, it's a strategic partnership tool. Walk away with a framework for creating sponsorship packages that generate stronger partnerships, greater revenue, and long-term value.

WORKSHOP | PRIVATE CONSULTING

AI Without the Overwhelm

Practical AI Tools Every Nonprofit Team Can Use Today

Artificial intelligence doesn't have to be intimidating. This beginner-friendly workshop breaks down practical ways nonprofit professionals can use AI to simplify everyday tasks, improve efficiency, and free up time for mission-driven work. No technical background required.

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MICKI P MEDIA



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THANK YOU!

**Trust Micki P to
be your partner
in fundraising!**



Phone
512-757-9944



Website
www.MickiP.com



Social Media
[@MickiPEnterprises](#)



Email
Micki@MickiP.Com
info@MickiP.com